



Welcome to the Columbus Georgia Convention and Trade Center! The Trade Center is perhaps the most architecturally significant convention center in the United States. Designated by the Department of the Interior as a National Historic Landmark, the Trade Center was converted from an iron foundry dating back to 1853.

Consisting of 27 breakout rooms and three exhibit halls with 50,000 square feet of contiguous exhibit space, the Trade Center has all of the amenities you would come to expect in a modern convention facility. Every space has wired and wireless internet connectivity, motorized AV screen and computer-controlled lighting and audio.

With over 30 years of history of its own making, our staff is known for its impeccable service. From your room sets to your meals, we strive to exceed your expectations every day.

*Your event will make history in Columbus.*

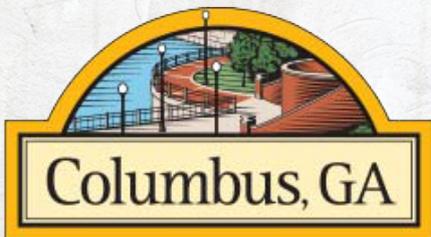


# Welcome

Situated only 100 miles southwest of Atlanta, Columbus is known for its **rich history, southern hospitality, fine dining, and youthful energy**. Once a textile town, it has now become home of Fort Benning, the location of the United State's Army Infantry School; the national headquarters for Aflac, Synovus, and TSYS; and the longest urban whitewater rafting course in the world. As you explore this charming town, you will no doubt fall in love with its countless shops and boutiques, famed music and art scene, the ability to zip line across the stunning Chattahoochee River, all while embracing the collegiate atmosphere. With so much going on in just one city, Columbus demands an event facility as dynamic as itself.



# to Columbus



CONVENTION & VISITORS BUREAU

*What progress has preserved.*

[visitcolumbusga.com](http://visitcolumbusga.com)





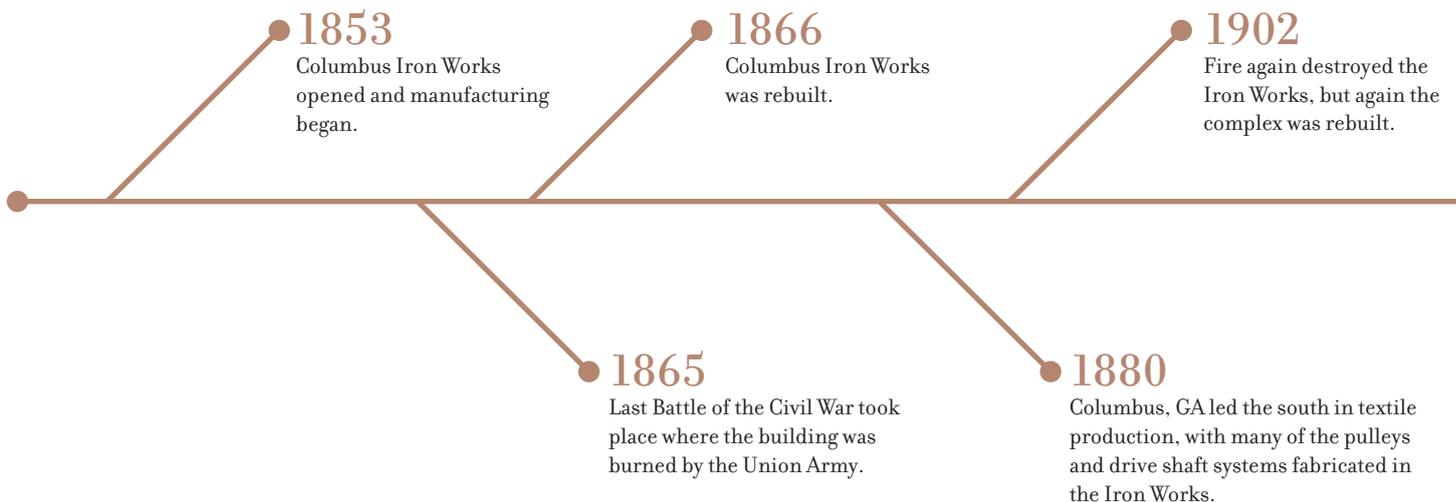
## *The Story*

### **behind the Columbus Georgia Convention and Trade Center**

The Trade Center first began as the Columbus Iron Works in 1853 and soon began manufacturing kettles, brass castings and steam engines to power grist, lumber mills, riverboats and cotton gins.

During the Civil War, the Iron Works produced cannon and steam ship engines for the Confederate Navy. Known as the last battle of the war, on April 16, 1865, many of the manufacturing plants, including the Iron Works, were burned by the Union Army.

The Iron Works was quickly rebuilt and was operational by August of 1866. By 1880, Columbus led the South in textile production, with many of the pulleys and drive shaft systems fabricated in the Iron Works. From experience gained during the war, the Iron Works was a leading producer of ship engines, and also became one of the nation's first plants to manufacture commercial ice-making machines.





In 1902, fire again destroyed the Iron Works, but again the complex was rebuilt. The reconstructed plant continued to manufacture a variety of goods which supported the hardware business of the Teague family of Montgomery. In 1925, the W.C. Bradley Company acquired control of the Iron Works, manufacturing stoves, heaters and tractor-drawn implements. In 1953, the Iron Works began producing Charbroil Grills.

The W.C. Bradley Company relocated their operations to new facilities in Columbus and sold the Iron Works to the City of Columbus and the transformation to a convention center began in 1977. The Columbus Georgia Convention and Trade Center opened in 1979.

Consistent with its long history, the Trade Center once again expanded and in 2004 reopened with double its meeting space - the configuration in its present state. Now it's time for you to continue to make history by booking your next event at the Columbus Georgia Convention and Trade Center.

**1925**

W.C. Bradley Company acquired the Iron Works.

**1977**

Iron Works was sold to the City of Columbus and transformation of the Convention Center began.

**2004**

Trade Center expanded to double its meeting space.

**1953**

Iron Works began producing Charbroil Grills.

**1979**

The Columbus Georgia Convention and Trade Center opened.

**PRESENT**

Your event can continue to make history!

# IRON WORKS BALLROOM

Looking to make your event a grand experience? The sophisticated elegance of the Iron Works Ballroom is the perfect backdrop for any meeting or event. Wall-to-wall carpet and beautiful chandeliers create a warm and inviting atmosphere for all of your guests. Home to a variety of events, including the annual Jim Blanchard Leadership Forum, the versatility of this space is extraordinary.



## PHYSICAL DIMENSION

The Iron Works Ballroom is made up of 21,670 square feet of event space with a ceiling height of 19'10" at its highest point. The total space can be divided into 3 separate event spaces. The ballroom is surrounded by over 29,336 square feet of pre-function space, and 20,060 square feet of an exterior balcony that overlooks the beautiful river. This space is perfect for additional exhibitor booths, registration, or buffet tables.

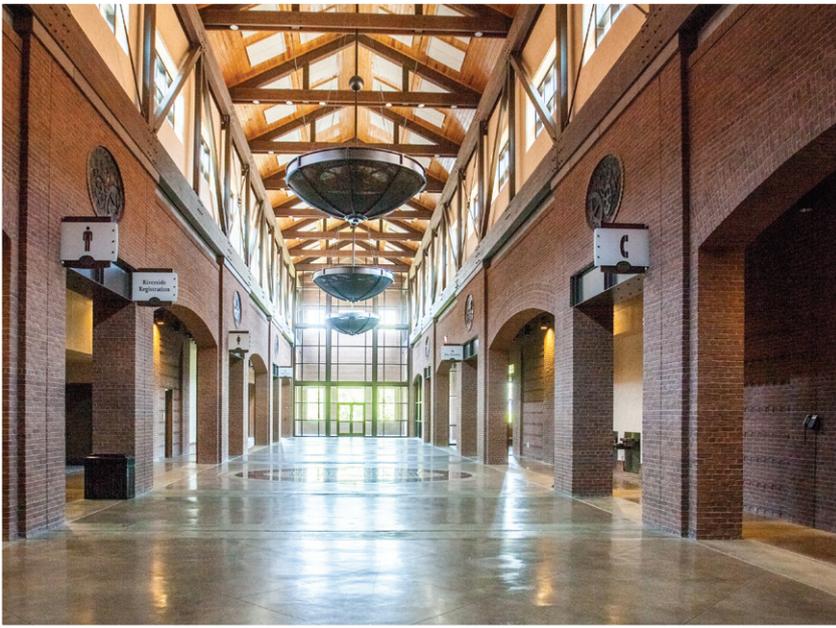
## PATRON CAPACITY

This room in its entirety will comfortably provide banquet seating for 1,297 guests or theatre-style seating for up to 2,496 event attendees. If you are looking for a more traditional classroom setting, this ballroom can be set up for 592 attendees.

## AMENITIES:

- House sound system
- Standard dining rounds (8 people each)
- Chairs
- Raised head table (up to 10 people)
- One wired Microphone

*Iron Works*



*For more than ten years, we have chosen to hold our event at the Columbus Iron Works. Their team has become an extension of ours and caters to all our needs. The space provides a beautiful backdrop and accommodates all our speakers and attendees with comfort and ease.*

*Shana Young, Executive Director, Leadership Institute at Columbus State University and Jim Blanchard Leadership Forum*



# THE FOUNDRY

With an exposed brick wall, pre-function area, and a balcony overlooking the River Walk, this room could be the perfect spot for your unique and signature event. The foundry can be divided up into two different spaces depending on the size of your event.



## PHYSICAL DIMENSION

The Foundry is made up of 6,110 square feet of event space. The dimensions of this space are 114'x56'. This event can be divided up into two separate event spaces. Perfect for an end-of-the-year luncheon, reception, or specialty event.

## PATRON CAPACITY

The Foundry in its entirety will comfortably provide banquet seating for 352 guests or theatre seating for up to 540 event attendees. If you are looking for a more traditional classroom setting, this space can be set up for 376 attendees.

## AMENITIES:

- ⦿ House sound system
- ⦿ Standard dining rounds (8 people each)
- ⦿ Chairs
- ⦿ Raised head table (up to 10 people)
- ⦿ One wired Microphone

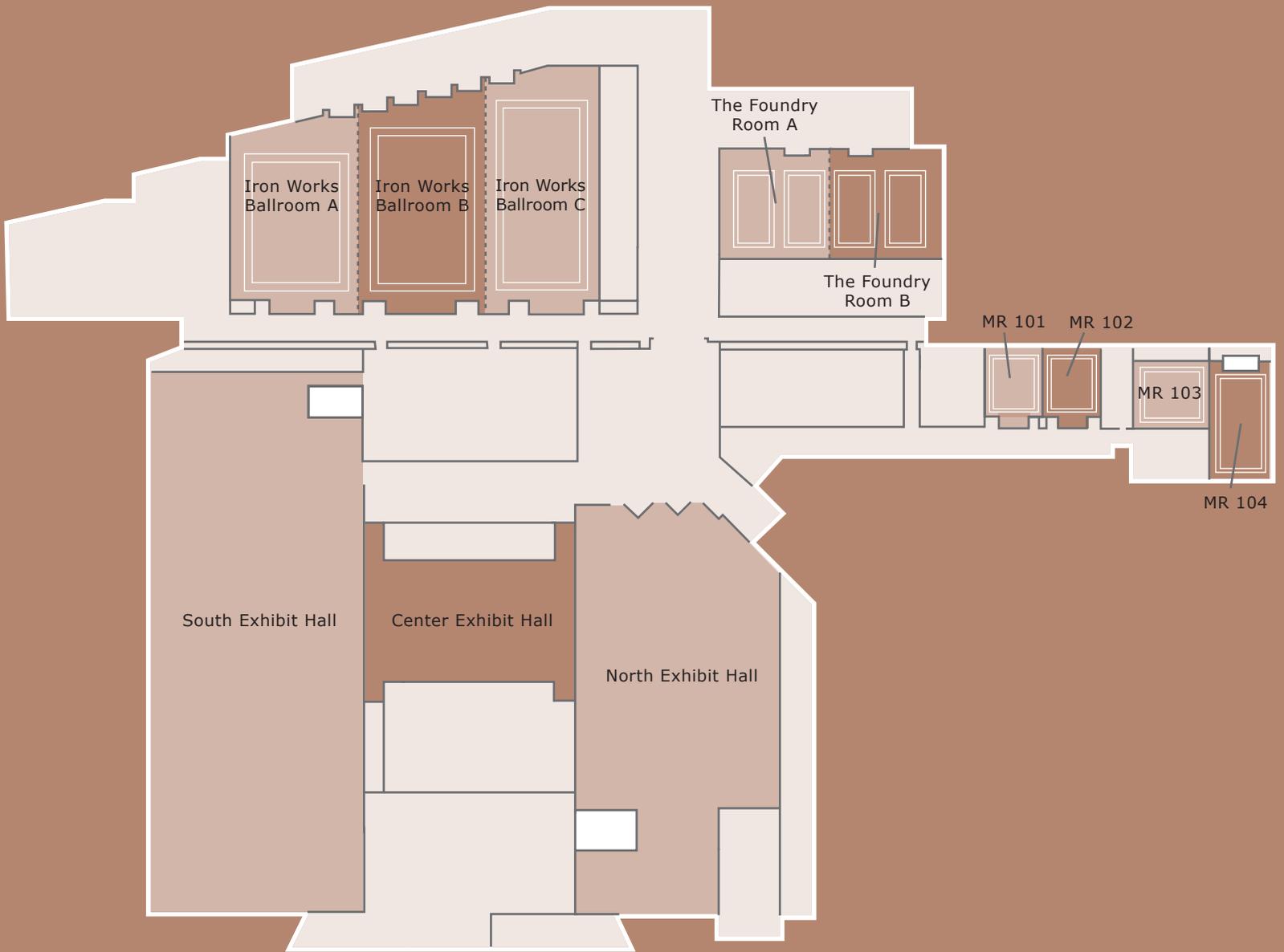
*Foundry*



*Each year, we host four to five events at the Columbus Georgia Convention and Trade Center, one of which is an annually sold-out luncheon in the ballroom. Planning and executing a luncheon for over 1,300 people is no small task; however, the catering staff and event managers not only deliver a professional and delicious product, they are a delight to work with.*

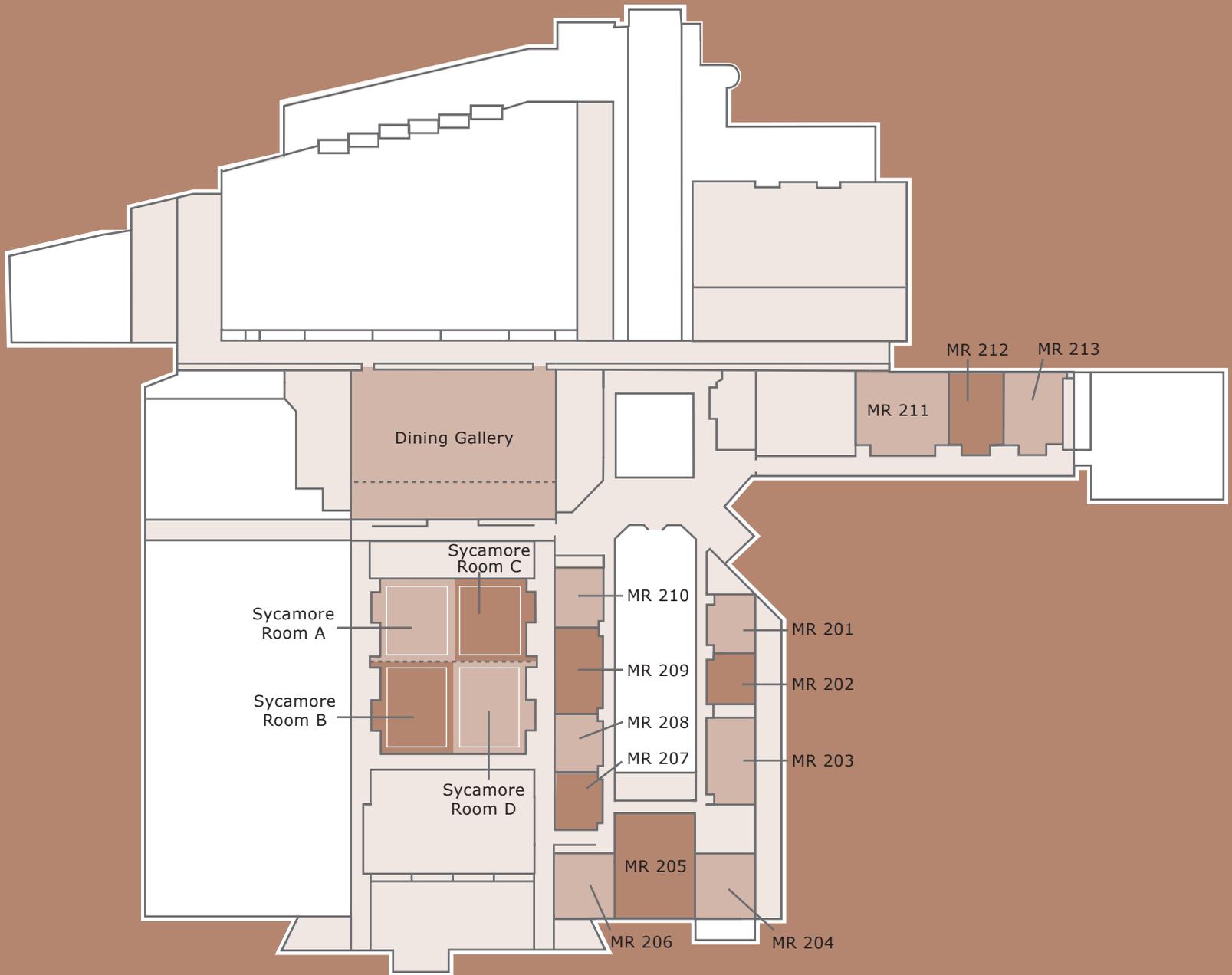
*Greg Davis Jr., Director of Sales and Marketing, Davis Broadcasting, Inc.*

# FIRST FLOOR



ROOM	THEATRE CAPACITY	CLASSROOM CAPACITY	BANQUET CAPACITY	DIMENSION	SQUARE FOOTAGE
Ballroom	2,520	592	1,297	-	21,670
A	420	416	416	68'x102'	6,558
B	470	468	471	68'x110'	7,538
C	486	480	485	68'x130'	7,574
The Foundry	540	376	352	-	6,110
A	208	207	192	56'x56'	2,990
B	208	207	192	59'x56'	3,120
South Exhibit Hall	2,340	592	1,872	111'x287'	31,315
Center Exhibit Hall	695	533	352	112'x64'	7,802
North Exhibit Hall	1,691	592	968	109'x154'	15,865
Meeting Room 101	90	66	71	33'x42'	1,300
Meeting Room 102	90	66	64	33'x42'	1,300
Meeting Room 103	100	96	80	40'x35'	1,412
Meeting Room 104	120	120	112	32'x56'	1,810
Interior Pre-Function	-	-	-	-	29,336
Exterior Pre-Function (Balcony)	-	-	-	-	20,060

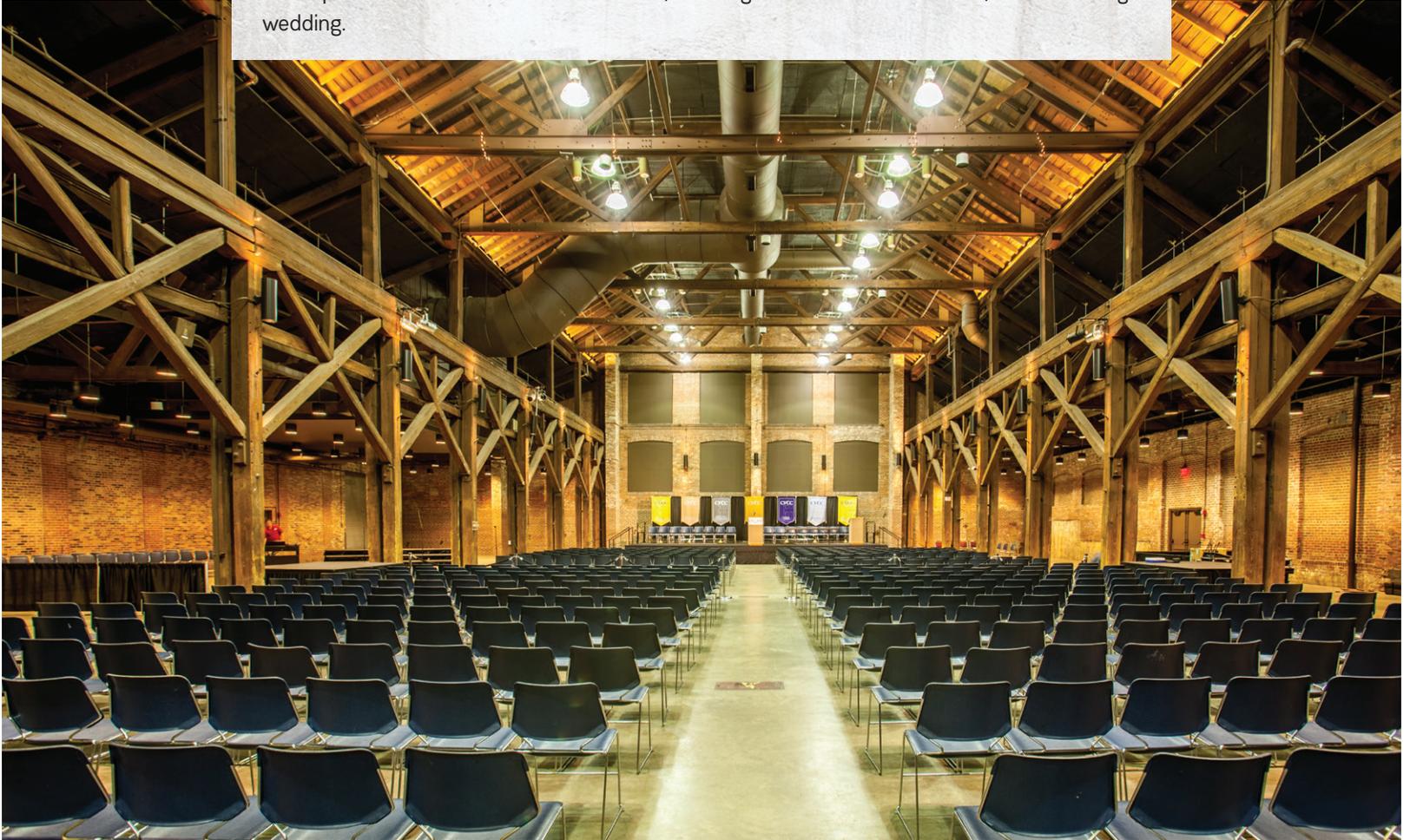
# SECOND FLOOR



ROOM	THEATRE CAPACITY	CLASSROOM CAPACITY	BANQUET CAPACITY	DIMENSION	SQUARE FOOTAGE
Dining Gallery	900	572	480	112'x79'	8,830
Sycamore	720	504	384	-	8,060
A	124	124	120	40'x46'	7,538
B	140	140	128	39'x51'	2,098
C	124	124	120	40'x51'	2,140
D	140	140	128	39'x51'	2,098
Meeting Room 201	60	48	40	111'x287'	31,315
Meeting Room 202	60	48	40	112'x64'	7,802
Meeting Room 203	90	69	56	109'x154'	15,865
Meeting Room 204	90	72	64	33'x42'	1,300
Meeting Room 205	198	138	144	33'x42'	1,300
Meeting Room 206	90	70	72	40'x35'	1,412
Meeting Room 207	60	48	40	32'x56'	1,810
Meeting Room 208	50	46	48	-	29,336
Meeting Room 209	90	64	64	-	20,060
Meeting Room 210	60	30	40	-	-
Meeting Room 211	220	144	120	-	-
Meeting Room 212	96	84	72	-	-
Meeting Room 213	96	84	72	-	-
Interior Pre-Function	-	-	-	-	11,320

# SOUTH HALL

This room used to be the very place where molten iron from the furnace was poured every day, into hundreds of sand molds which lined the floor. Now the possibilities are endless when hosting events in the South Hall. Its ability to transform from a concert venue with 2,300 guests or an exhibit hall confirms that this space will undoubtedly fulfill all of your needs. It is the perfect destination for trade shows, meetings and breakout sessions, or even a large wedding.



## PHYSICAL DIMENSION

The South Hall is made up of 31,315 square feet of event space. The dimensions of this space are 111'x287'. This event can be perfect for exhibit space where a vendor can have up to 150 10x10 exhibit booth spaces.

## PATRON CAPACITY

The South Hall in its entirety will comfortably provide banquet seating for 1,872 guests or theatre seating for up to 2,340 event attendees. If you are looking for a more traditional classroom setting, this space can be set up for 592 attendees.

## AMENITIES:

- ⊗ House sound system
- ⊗ Standard dining rounds (8 people each)
- ⊗ Chairs
- ⊗ Raised head table (up to 10 people)
- ⊗ One wired Microphone

*South Hall*

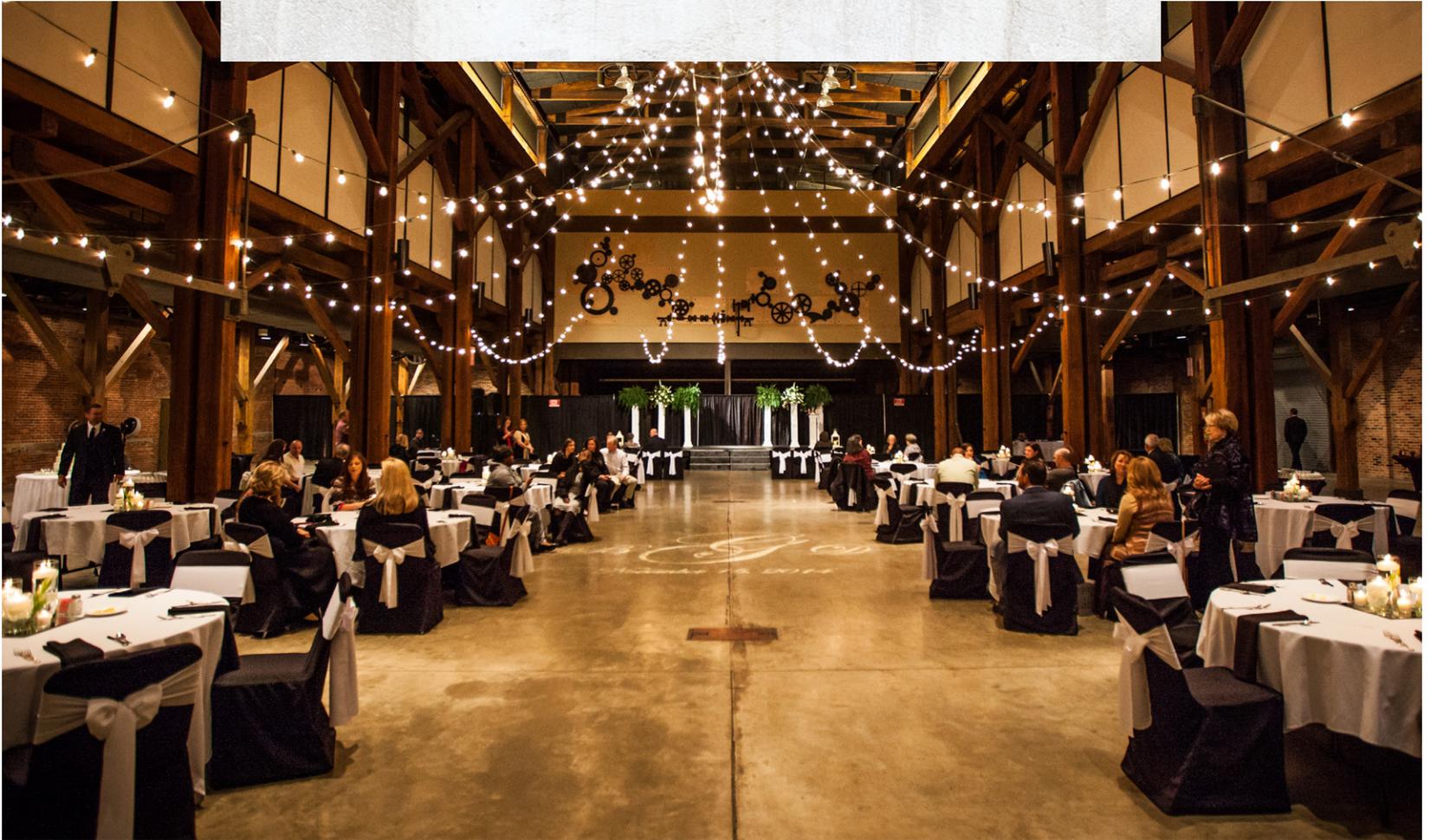
The image shows the interior of a large, historic building with a complex wooden truss system. The ceiling is high, with numerous wooden beams and pulleys visible. The walls are made of brick, and there are several arched doorways. The lighting is warm and focused on the wooden structure, creating a rustic and industrial atmosphere.

*I really loved the Civil War Era building and the new and very up-to-date Convention Center. The rustic charm of the old beams and pulleys mixed well with the new convention hall and meeting rooms that we used for the membership. The 11th Armored Cavalry Regiment members and guests really enjoyed our visit to Columbus, Georgia and Fort Benning.*

*Dale Garloch*

# NORTH/CENTER HALL

This room used to be the very place where the machine shop made ice machines, steam engines, stoves, cane mills, and other products. Now it's the center place for all of your event needs. The historic feel of this room can add the perfect touch to any wedding ceremony and/or reception, convention trade shows, and so much more.



## PHYSICAL DIMENSION

The North Hall is made up of 15,865 square feet of event space. The dimensions of this space are 109'x154'. This event can be perfect for exhibit space and where a vendor can have up to 75 10x10 booth spaces.

The Center Hall, 7,802 square feet of event space, is perfect if you need an additional area for your event, have a smaller guest size, or want to have a more private area for a VIP reception for your guests. The dimensions of this space are 112'x64'.

## PATRON CAPACITY

The North Hall in its entirety will comfortably provide banquet seating for 968 guests or theatre seating for up to 1,691 event attendees. If you are looking for a more traditional classroom setting, this space can be set up for 592 attendees. The Center Hall can seat contented 352 guests banquet-style, 695 guests theatre-style, or 592 guests classroom-style setting.

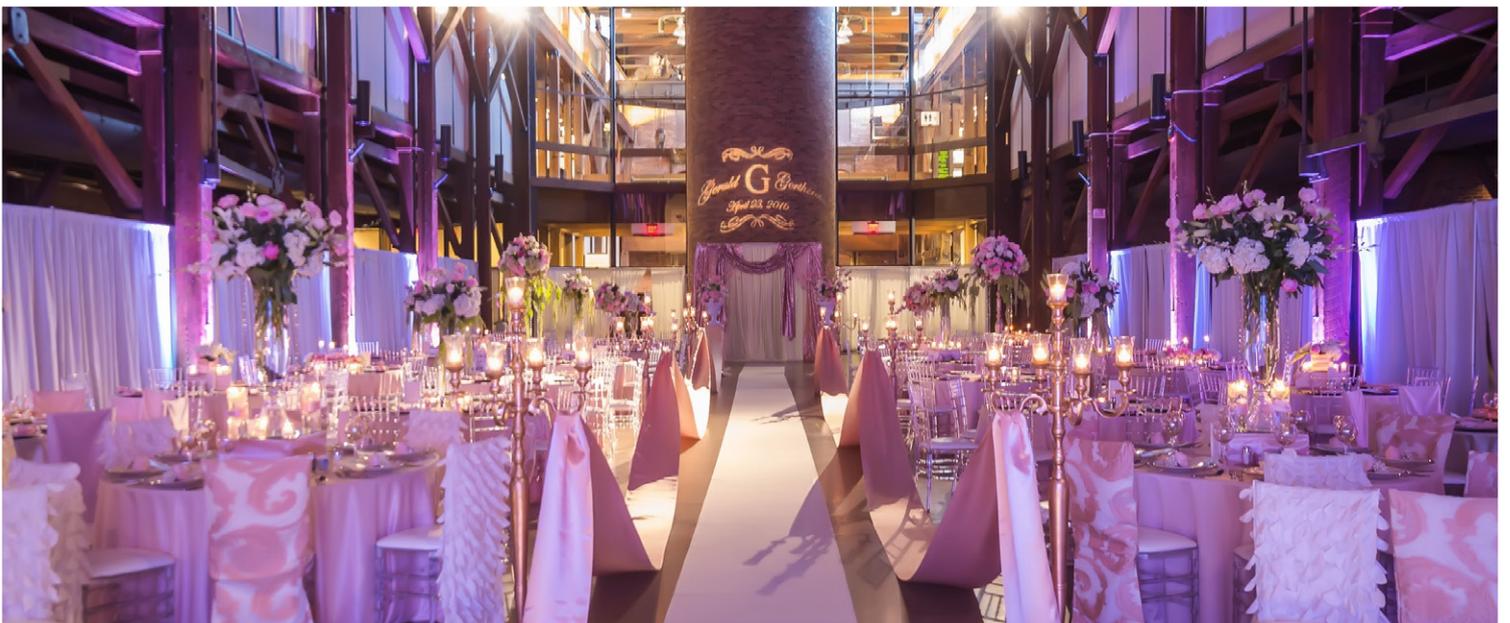
## AMENITIES:

- ⊗ House sound system
- ⊗ Standard dining rounds (8 people each)
- ⊗ Chairs
- ⊗ Raised head table (up to 10 people)
- ⊗ One wired Microphone

*North Hall*

*Our Columbus Georgia Convention and Trade Center is my favorite place to hold an event. From small business meetings to large Christmas parties with over 3,000 people, they handle it all with eloquence and lots of detail. I know when I plan an event at the Trade Center it will be top notch. Great venue, great folks, great food service!*

*Cindy Spinks, Employee Event Planning Consultant – Aflac Worldwide Headquarters*



# DINING GALLERY AND SYCAMORE ROOM

These two event spaces are two versatile spaces, perfect for meetings and events of any kind. The Dining Gallery is ideal for your organization's luncheon, awards' presentation, or a corporation event. The Sycamore Room can be divided up into four separate unique spaces.



## PHYSICAL DIMENSION

The Dining Gallery is made up of 8,830 square feet of event space. The dimensions of this space are 112'x79'. This event is the perfect spot for a warm social gathering.

The Sycamore Room is made up of 8,060 square feet of event space. The dimensions of this space are 96'x78'. However, this event can be divided up into four different sections if you are looking to capture a smaller audience.

## AMENITIES:

- ⊗ House sound system
- ⊗ Standard dining rounds (8 people each)
- ⊗ Chairs
- ⊗ Raised head table (up to 10 people)
- ⊗ One wired Microphone

*Sycamore*



*The Columbus Georgia Convention and Trade Center staff makes planning large events as stress-free as possible. We bring over 5,000 attendees to our conference and are always greeted with a positive and cooperative attitude.*

*Paul Hampton, Chapter Director – Georgia Thespians*



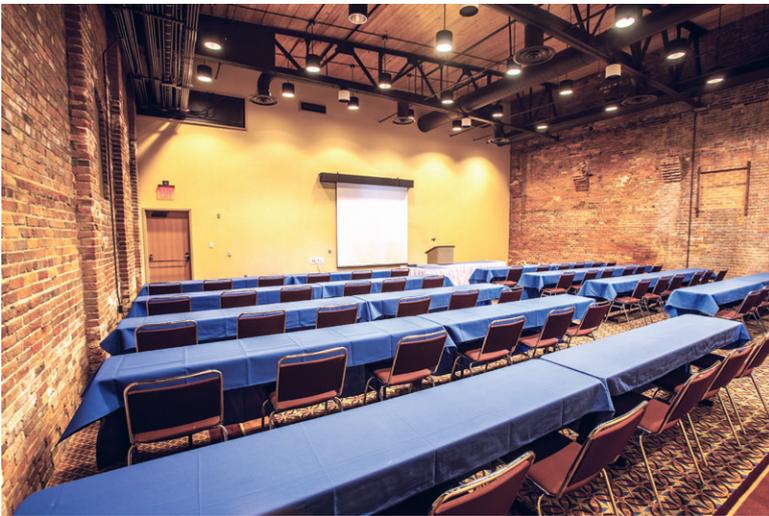
# ADDITIONAL SPACES

## BOARD ROOM

Need the perfect spot to have your board meeting or a central meeting location for organization? When the time comes to pitch your brightest idea, seal a new deal, or plan your monthly board meeting, finding a stellar venue should be just as intuitive and straightforward as the meetings you host. Rent out our board room to handle all of your official business.

## MEETING SPACES

Does your conference or convention need break-out rooms? Or maybe you just need smaller space. Once you're inside the Columbus Georgia Convention and Trade Center and you're finally accustomed to the rustic textures of massive heart pine beams and century-old bricks, you will find technically-advanced services, meeting spaces with total functionality and a staff that meets every meeting planner's requirements. The Columbus Georgia Convention and Trade Center has 17 unique spaces that can be adjusted depending on the size of your audience.



## RIVER WALK CIRCLE

Looking for the perfect outside backdrop for your event? The River Walk Circle, which is right behind our venue, gives you and your guests the opportunity to experience the wonderful outdoors with the flowing Chattahoochee River right behind you. This unique space could be the perfect touch for your signature event.



## FOUNTAIN COURTYARD

Our outdoor Fountain Courtyard is the ideal spot to host a small or large gathering. The backdrop will be our beautiful fountain while you are giving your event a breath of fresh air. Perfect location to be set for breakfast or lunch buffets, cocktail receptions or an evening dining experience under the stars.







Ballroom Riverside  
The Foundry Registration

THE  
MUSEUM  
OF  
INDUSTRIAL  
REVOLUTION

# ON-SITE SERVICES

Allow the Columbus Georgia Convention and Trade Center to take all of the guess work out of your event planning. Our in-house catering and audio visual teams make your planning process a breeze, while our conveniently located parking deck makes parking easy and fast for your event guests!

## CATERING

We work hard to make you look good!

The Columbus Georgia Convention and Trade Center provides the perfect backdrop for events of distinction, from large to small. From galas and weddings to corporate events and holiday parties, the Columbus Georgia Convention and Trade Center is the most picturesque event space in the area. The unique setting adds warmth and polish to every event, large or small. Pair this stunning location with a world-class culinary program and you've got an event to remember!

Our approach is to ensure our food reflects the flavors, quality and authenticity of the agriculture and restaurants in the region. We only use the freshest, locally-sourced ingredients whenever possible. Our chefs love creating custom menus to fit your one-of-a-kind event. From small intimate gatherings to large galas, we are skilled at creating custom menus that will help make your event one to remember.

Our team takes great pleasure in providing the highest level of customer service to our clients. The entire staff, from the set-up crew to the general manager, will gladly do everything possible to make your event a success. The Columbus Georgia Convention and Trade Center's exclusive caterer is the nation's leader in providing outstanding catering services to public assembly facilities and has developed a local reputation for culinary excellence. We are happy to create a proposal designed especially for your occasion. We can help you with all the details to make an impression that your guests will never forget.

## FOOD FUNCTIONS

Linen is included for guest dining tables and buffet tables based upon the guaranteed number of guests/meals.

## MEETING ROOMS

Includes tablecloth and skirting for one head table, one registration table and, if needed, one audio-visual table.

## AUDIO/VISUAL SERVICES

- ⊗ Full on-site audio/visual services are available
- ⊗ Internet access available upon request

## PARKING

- ⊗ Attached parking deck
- ⊗ 400 parking spaces
- ⊗ Valet Parking available for custom events

*Make History*  
at the Columbus Georgia Convention and Trade Center

